**Alexis Sanders**

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**Education:**

University of Pittsburgh, College of Business Administration Pittsburgh, PA

Bachelors of Science in Business Administration Graduation: December 2013

Major: Marketing; Minors: Japanese, German and Studio Arts GPA: 3.7; Credits: 156

**Study Abroad Experience:**

IES Study Abroad Barcelona, Spain Spring 2012

American Junior Year in Heidelberg, Germany Summer 2010

**Work Experience:**

*Pitt Intramurals & Recreation: Marketing Specialist* University of Pittsburgh, PA; 2012 - Present

*Merkle Inc: International Marketing Solutions Support* Columbia, MD; Summer 2012

* Assisted in creating presentation on customer demographics for Fortune 100 client
* Performed initial research and contacted list brokers for client designated lists
* Researched and created presentation on global marketing trends
* Coordinated international meetings, special events, and candidate meetings
* Performed administrative tasks (expenses, scheduling, and daily financial flash reports)

*Pittsburgh Ballet Theatre: Group Sales Intern* Pittsburgh, PA; Fall 2011

* Managed and scheduled 13 supplementary performances for *The Nutcracker*
* Led 10 tours of the Benedum Center for the Performing Arts

*Merkle Inc: Account Management and International Marketing Solutions Support* Columbia, MD; Summer 2011

* Coordinated a Global RFP, corresponded with 26 international partners
* Gathered and prepared the Client Leadership Group’s Financials for management analysis
* Created a matrix on International Privacy Legislation relating to Database Marketing
* Analyzed client’s customer engagement strategy in relation to lead competitors

**Academic Competitions:**

*Projects in Marketing: Mazda 3* Fall 2013

*Participant in the 2011 American Eagle Case Study Competition*  Fall 2011

* Headed project of four: created survey, analyzed data, involved in creative conceptualization, developed presentation structure, and presented marketing strategy to American Eagle

*Participant in the 2011 Deloitte Case Study Contest*  Spring 2011

**Other Work Experience:**

*Climbing Wall Attendant* University of Pittsburgh, PA; 2012 - Present

*Pitt Arts: Host*  University of Pittsburgh, PA; 2010 - Present

* Led over 40 participants through 30 Pitt Art’s events

**Student Organizations:**

*Judo Club, President (Brown belt)*  Spring 2010 - Present

* TA for the Pitt Judo class
* Awarded $2000 through allocation for 2011/2012 Tournaments
* Implemented the travel plans for 12 members

*How to be an Effect Manager Seminars with Thomas Faught* Spring 2013

*Panther Leadership Summit participant* Spring 2013

*Civic Engagement Living Learning Community* Fall 2010 - Spring 2011

* Completed 60 hours of community service
* Organized a food drive for the Greater Pittsburgh Community Food Bank

*Outside of the Classroom Curriculum Member*  Fall 2009 - Present

**Community Service:**

Job Links School 2 Career Program Tutor Pittsburgh, PA; Fall 2010, Spring 2011

English Learning Institute: Talk Time Leader University of Pittsburgh, PA; Fall 2010

Assisted Japanese Community in learning English Pittsburgh, PA; Spring 2010

**Computer Skills:** Microsoft Office­ (Pivot Tables, VLOOKUP, Formulas), Illustrator CS6, Indesign CS6, Concur

**Interests:** Drawing, painting, judo, climbing, yoga, foreign cultures, tea, exercise, cooking, travelling, advertising concepts

**Foreign Language Skills:** Japanese- Intermediate; German- Intermediate; Spanish- Basic

**Website:** <http://alexisksanders.weebly.com/>; <http://www.linkedin.com/pub/alexis-sanders/34/3b5/678>